

JASON FRIEDBERG

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www.jfriedbergdesign.com

EDUCATION

Farmingdale State College

Farmingdale, New York

Bachelor of Technology in Visual Communications

Graduated May 2011 Magna Cum Laude

University at Buffalo

Buffalo, New York

Bachelor of Science in Business: Marketing Concentration

Graduated May 2006

WORK EXPERIENCE

Fire Engine Red

July 2013 - Present

UI Designer

- *Created email marketing campaigns directed at high school students for multiple college admission offices as well as developing custom college application wrappers and web forms.*
- *A variety of small to mid-size colleges as clients.*

Curran & Connors

July 2012 - June 2013

Web Designer

- *Responsible for design, site mapping, and information architecture of multiple websites and smaller interactive projects.*
- *Involved in meetings both in person and on conference calls for both pitch meetings and kick-off meetings to begin work of new projects.*
- *Clients such as Lowe's, New York Community Bank, United Stationers and Oshkosh Trucking.*

Loewy Design

March 2010 - July 2012

Production Designer

- *Worked on web site designs, email templates, web banners, mobile site designs along with monthly maintenance for a variety of clients.*
- *Involved in multiple stages of projects ranging from design, wireframing / IA, storyboards, and front-end development.*
- *Clients such as Splenda, Lactaid, Benecol, ICR, and Rebloom.*

SOFTWARE KNOWLEDGE

Illustrator

Dreamweaver

Photoshop

Wordpress

InDesign

Sketch

Sublime Text

DESIGN SKILLS

Website Design

Web Marketing

Online Annual Reports

Wordpress Theming

Mobile Site Design

User Interface Design

Emails